

Linda F. Segal
Principal

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Linda specializes in searches for senior executives in the life sciences, healthcare, and healthcare technology industries. After 25 years in marketing, public relations, and event planning for organizations in the business and not-for profit sectors, Linda became deeply involved in the life sciences and healthcare industries. Her extensive knowledge of the bioscience arena and its players enable her to be a significant asset to clients, who utilize her expertise as a business consultant and seasoned recruiter.

With a focus on the business side of life sciences, Linda conducts searches for members of corporate executive teams, senior professionals in business development and marketing, and senior executives in regulatory affairs, quality assurance, and project management. She is a problem solver who works primarily with start-up to mid-size firms in life sciences, such as biotech and pharmaceuticals, and healthcare companies, such as insurance, hospitals, and healthcare technology. Representative placements include: chief executive officers for start-up companies; senior level executives in product development for biotechnology companies; vice presidents and general managers, vice presidents of sales and marketing, business development, product operations, and quality assurance for biotech product and service providers; and a Chief Operating Officer for a public health government contractor.

Linda has a diverse professional background and says that she has “sold” everything from Lassie to the Brooklyn Bridge. She was Director of Economic Development for B'nai B'rith, Director of Marketing for Broadway Video, Vice President of Marketing and Licensing for The Saturday Evening Post Marketing Company, Manager of Licensing for Hasbro, Inc., and Senior Account Executive for D-A-Y Public Relations. Career highlights include coordinating media and sponsorship for the 1983 Brooklyn Bridge Centennial and the licensing of “Lassie.”

Originally from Long Island, NY, Linda received a Bachelor of Arts in History with a minor in Mathematics from Boston University; Master of Arts in Education, and a Masters in Business Administration from New York University. She is a member of the Program Committee of the Health Technology Network of Greater Washington, and a member of Women in Bio. She serves as an economic evaluator of proposals for the Maryland Industrial Partnership (MIPS) program at the University of Maryland. In addition, she volunteers at the Textile Museum and is a member of the Social Action Council of Adas Israel Congregation.

Life Science & Healthcare

