



## Communications & Public Relations

The field of communications and public relations is ever changing. New media forms, the speed at which messages are delivered, and the complex mix of technology required to stay ahead has increased the value of the communications/PR professional. As a result, companies and organizations are finding that hiring a strategic communications executive with the right blend of expertise, experience, and technical savvy is no easy task.

For over 14 years, The McCormick Group has partnered with clients to identify and recruit a wide range of highly-qualified communications professionals. Our direct sourcing approach to conducting broad-based searches keeps us in constant contact with the top talent in the marketplace. We work closely with each client to gain a full understanding of their needs and the type of professional who will fit the bill in terms of style and performance. While we work with a sense of urgency, we are committed to the quality with which we complete every engagement. Our clients often turn to us for our expert advice and counsel regarding a variety of hiring and development issues.

Our clients include corporations, not-for-profit organizations, educational institutions, and foundations. We regularly conduct searches for professionals in the areas of corporate communications, marketing, public relations, community relations, corporate social responsibility, crisis communications, investor and financial relations, and internal and employee communications. Professionals we place include senior level professionals from chief communications officers and directors to communications managers.

### Primary Contact

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